



INTERWEST
INSURANCE SERVICES, LLC



VALUE-BASED PRICING

How Employees and Plan Sponsors Can Use
Data to Spend Less on Their Health Insurance Benefits

WHO SHOULD ATTEND:

Business Owners with 50+ Employees

- Business Owners, HR Professionals, CFO's, Finance Professionals

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Healthcare plan members and their employers expect transparency in the care they receive, and in what they have to pay for that care. Unfortunately, even with new transparency rules and requirements, a lack of transparency has been a common issue across the healthcare industry. Join InterWest and Lucent Health as we discuss new ways to structure your benefits program and how access to claims data and hospital pricing are two of the greatest tools in finding ways to beat rising health insurance costs.

PRESENTERS:

Grant Rappleye
Vice President of Employee Benefits, InterWest Insurance

Grant joined InterWest as an Employee Benefits Broker in April 2016 after a back injury ended his golf career. His experience with insurance coverages during the injury ordeal helped him realize the importance of insurance to people and their businesses. It is his goal to deliver superior service and risk mitigation to help protect and grow the companies of the successful people met on his golf journey, and time with InterWest.

Rick Boyd
Sales Executive, Lucent Health

Starting his career in the Health Insurance Industry in 2001, Rick Boyd has a unique insight into how to leverage unique benefit programs to maximize your healthcare spend. Rick has helped countless employers save money year-over-year with lesser known Self-Funded Plan Sponsor programs like Value-Based Pricing and loves sharing the unique strategies that Lucent Health has created to not only save employers money, but also create a unique, empowering member experience.

WEBINAR INFO

June 8, 2023
10:00 am - 11:00 am

Register online at:



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